**DISCUSSION POINTS FOR TOPIC 1 of *She Wore a Yellow Dress***

1. Ford of Britain’s annual production fell 30 percent between 1966 (465,164) to 1975 (333,548), as total car sales nationally were increasing. More Ford production data are given in the Book section.
2. Imports from German, French and Italian car makers were on the increase, and in 1964 Japan joined the assault (imports into the UK accounted for about one-third of all vehicles by 1975).
3. With the establishment of Ford of Europe, Ford cars in the UK were designed and engineered from a European market perspective. In July 2013, Ford ceased assembly of all vehicles in the UK.
4. In the US, The Big Three (Chrysler, Ford and General Motors) accounted for 89.6 percent of US car sales in 1966 and that number more than halved by 2018.
5. During 2017, the US imported $192 billion of new passenger vehicles and light trucks, and exported $57 billion’s worth.
6. Tesla’s production in 2019 was around 400,000 and about a half was sold outside the United States. It now has an operating assembly plant in Shanghai as well as one in Fremont, California. The E-car sector will obviously grow.
7. Europeans traditionally consider American-made cars from the Big Three to be too large and inefficient gas guzzlers.
8. Foreign manufacturers that now assemble vehicles in the US are shipping an increasing number overseas; the same is true for the UK where virtually all car assembly is foreign-owned.
9. Car components are purchased globally and insisting that vehicles contain a percent of locally-sourced components is difficult to apply.